

September 2019

# Vernon College Effectiveness Questionnaire Summary

# Total Responses

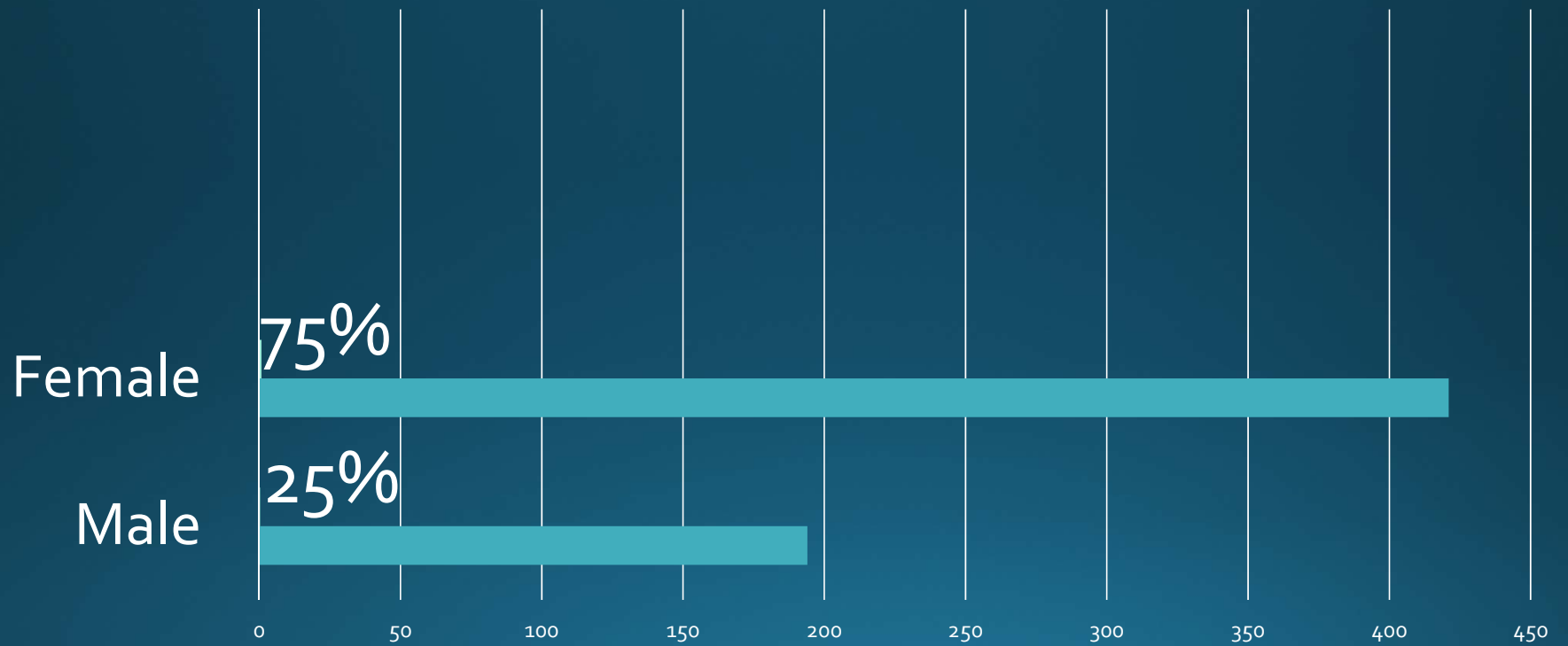
591

## Questionnaire Administered via Email to...

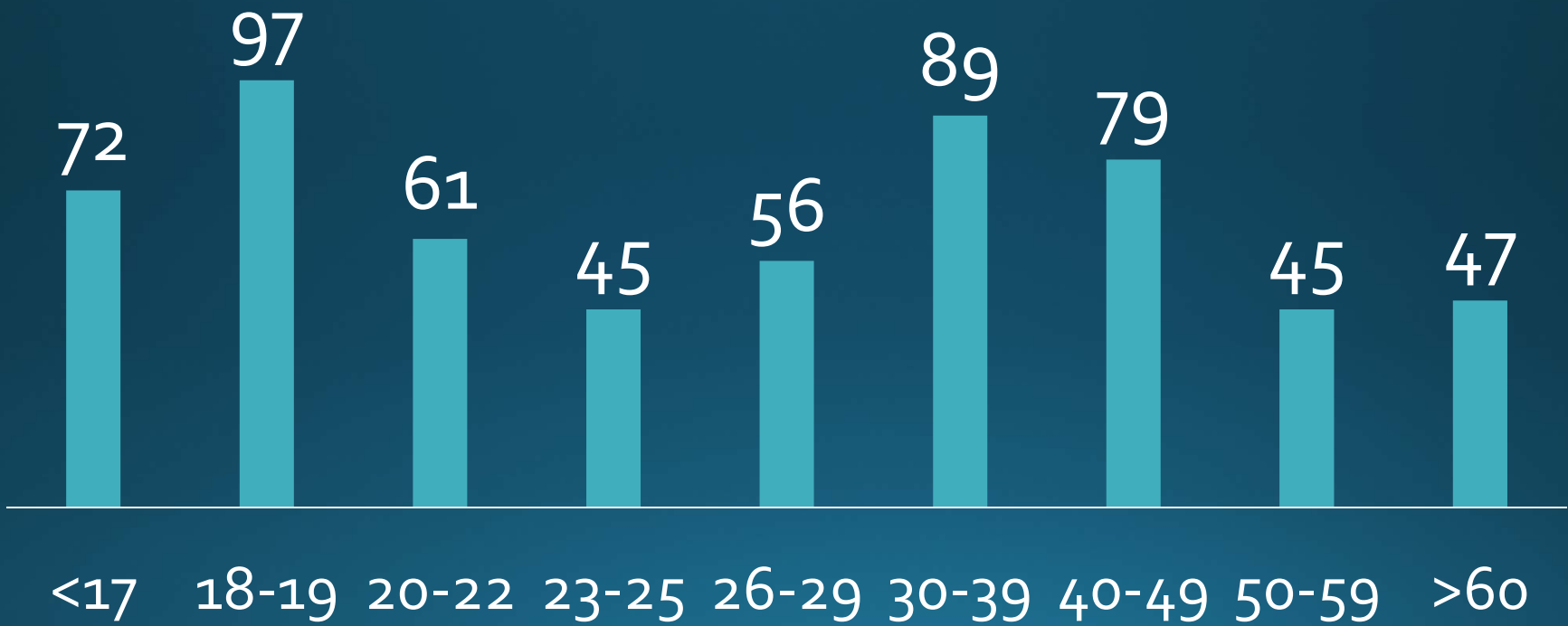
- Alumni
- Board of Trustees
- County Contacts and Elected Officials
- Foundation Board Members
- High School Counselors and Administrators
- Vernon College Employees, Students and Potential Students

Also posted on the Vernon College website, promoted via social media, and through CANVAS.

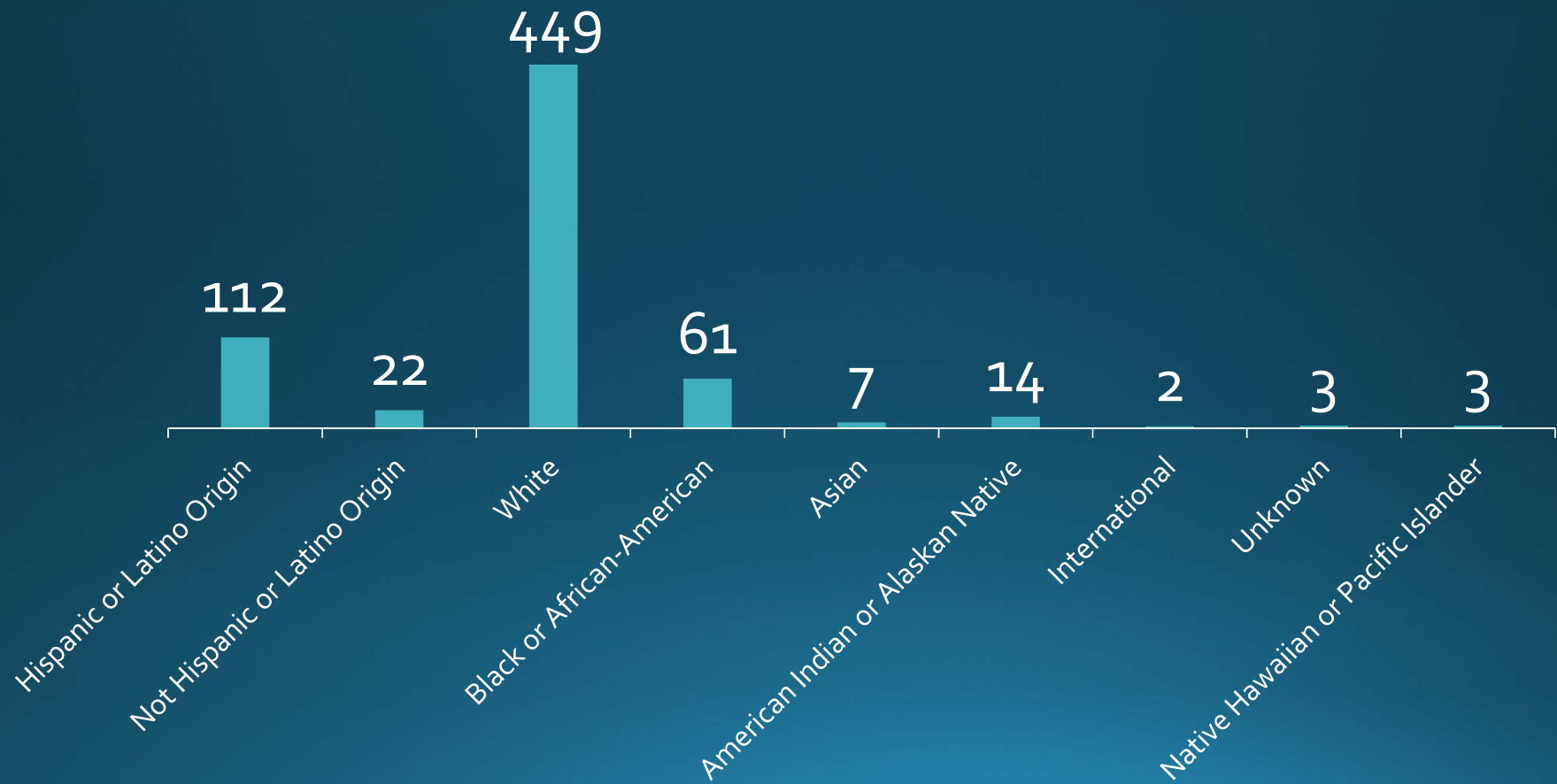
# Gender



# Age



# Ethnic Origin/Race



# Residence Currently Live

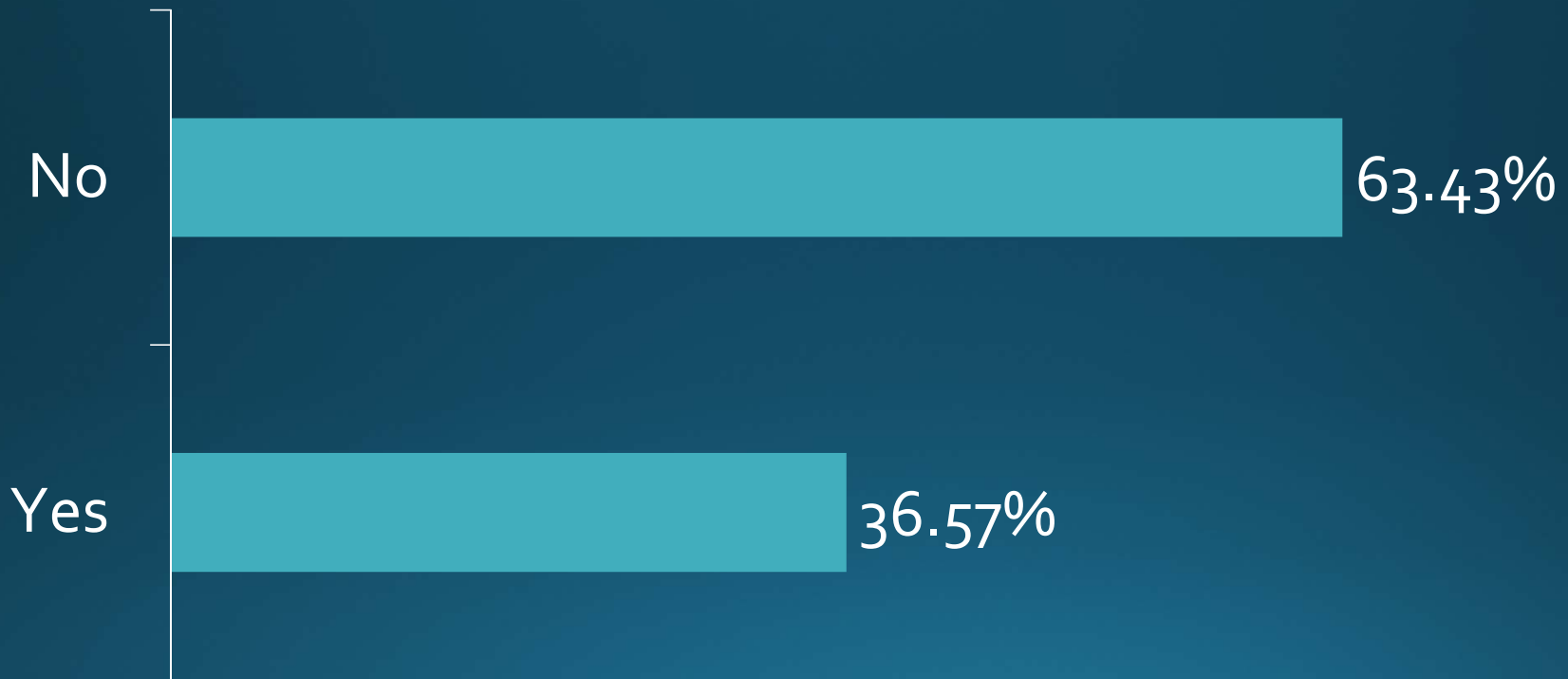
Archer	6.61%
Baylor	1.19%
Clay	5.08%
Cottle	0.34%
Foard	0.17%
Hardeman	0.85%
Haskell	0.51%
King	0.00%

# Residence Currently Live, cont.

Knox	0.68%
Throckmorton	0.00%
Wichita	54.41%
Wilbarger	21.19%
Other Texas County	5.08%
Oklahoma	2.71%
Outside of Texas and Oklahoma	1.19%



# Support Vernon College as a Wilbarger County Tax Payer



# Best Describes Relationship with Vernon College (check all that apply)

Currently attend Vernon College and working toward a certificate, degree or to transfer to another institution	70.34%	415
Former Vernon College credit, degree or transfer student	12.37%	73
Currently participate in Vernon College Continuing Education/Personal Enrichment opportunities	4.07%	24
Former participant in Vernon College Continuing Education/Personal Enrichment opportunities	4.75%	28

## Best Describes Relationship, cont.

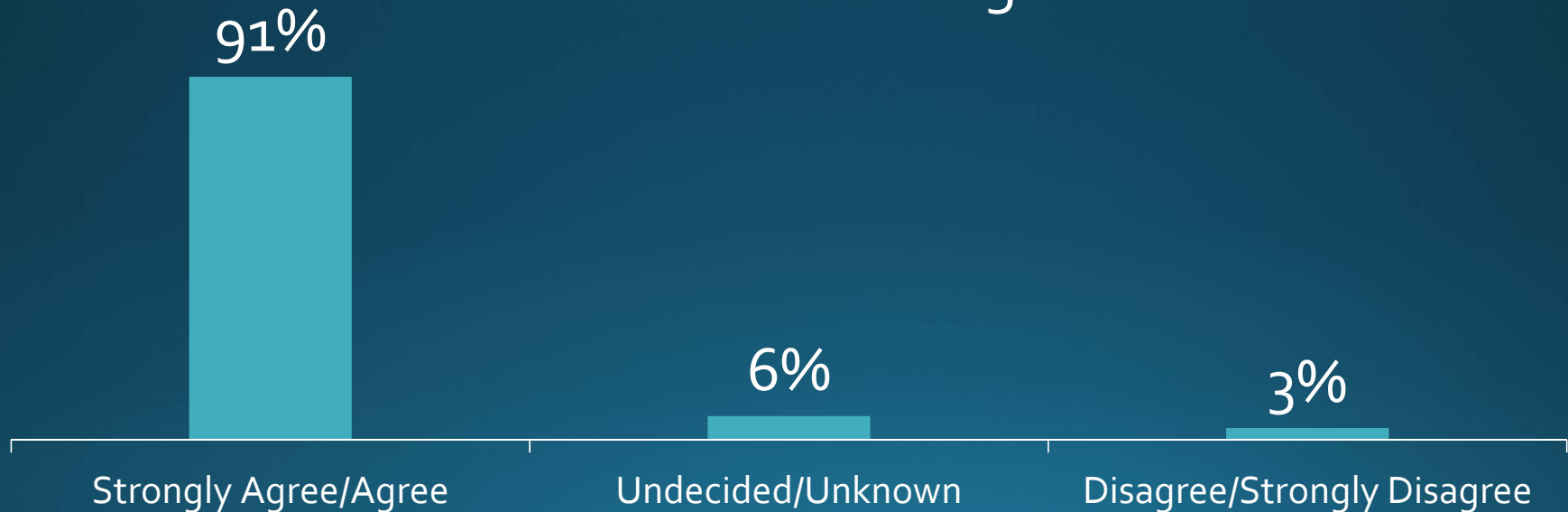
Parent/family member of Vernon College student	5.08%	30
Vernon College/Vernon College Foundation Donor	4.41%	26
Business and industry partner	0.68%	4
Secondary Education partner	0.85%	5
City, County or State Government partner	1.19%	7

## Best Describes Relationship, cont.

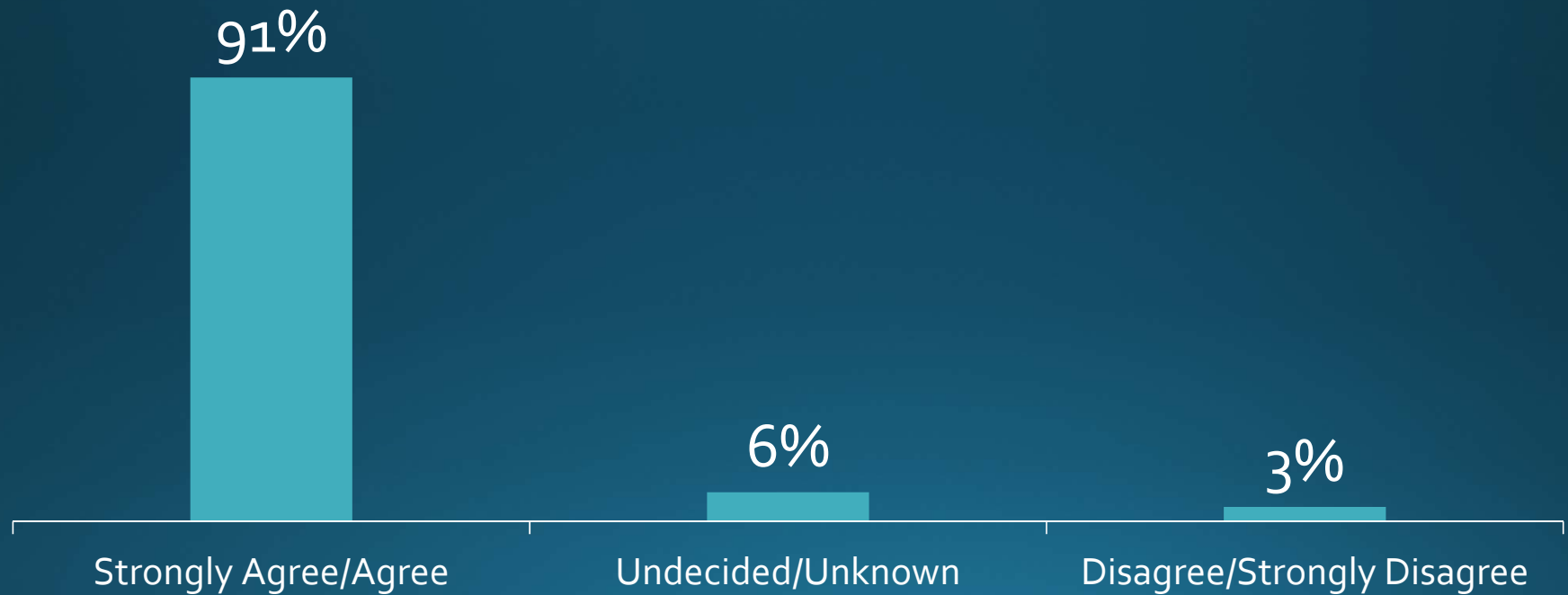
Interested Community member	5.08%	30
Current Vernon College employee	13.90%	82
Former Vernon College employee	2.20%	13

# Based on Respondent's Perception, Vernon College...

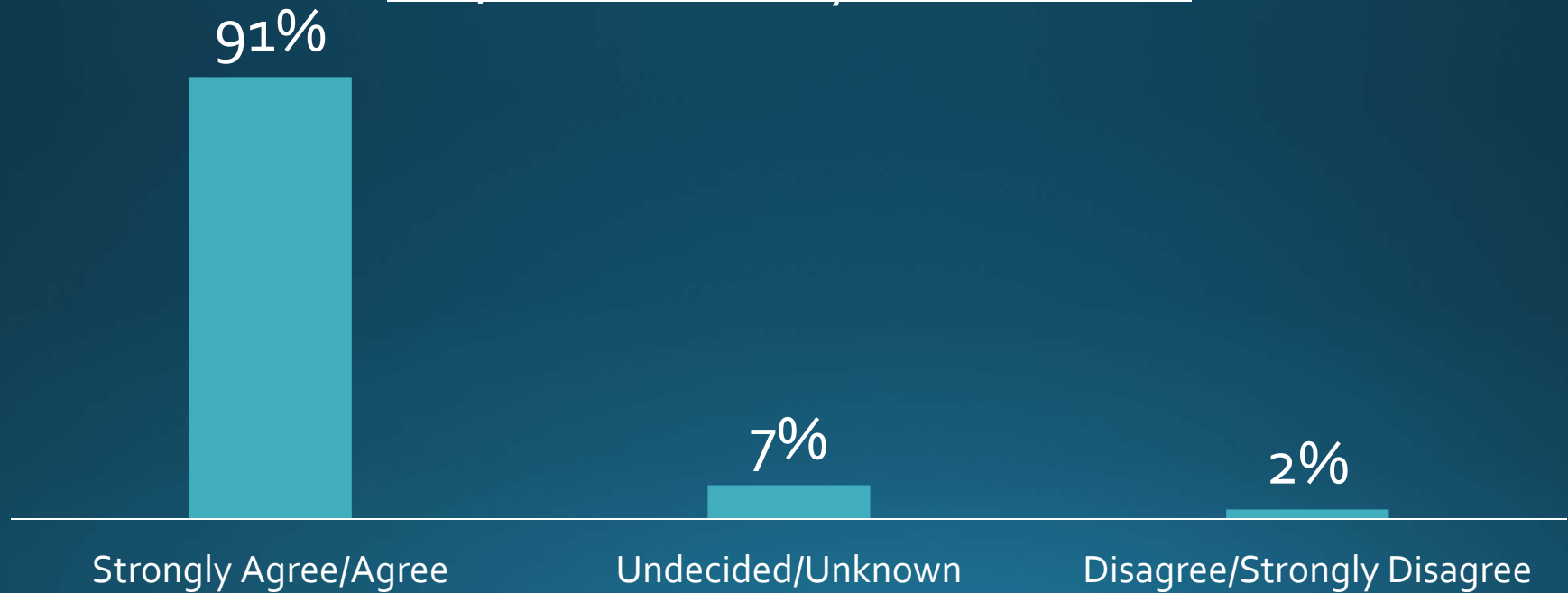
Promotes a Culture Committed to  
Student Learning



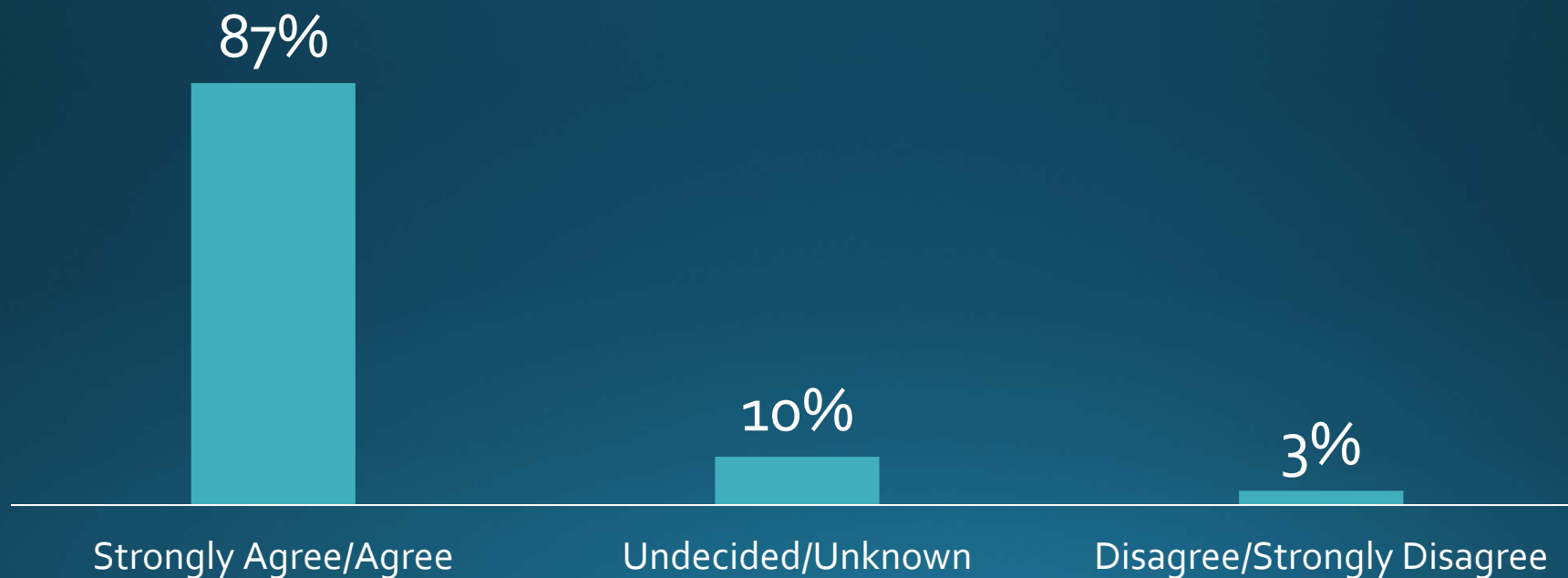
Provides an appropriate entry/registration process to support educational goals and student success.



Provides Rigorous Learning Experiences with a Variety of Delivery Methodologies  
(f2f, online and hybrid courses)

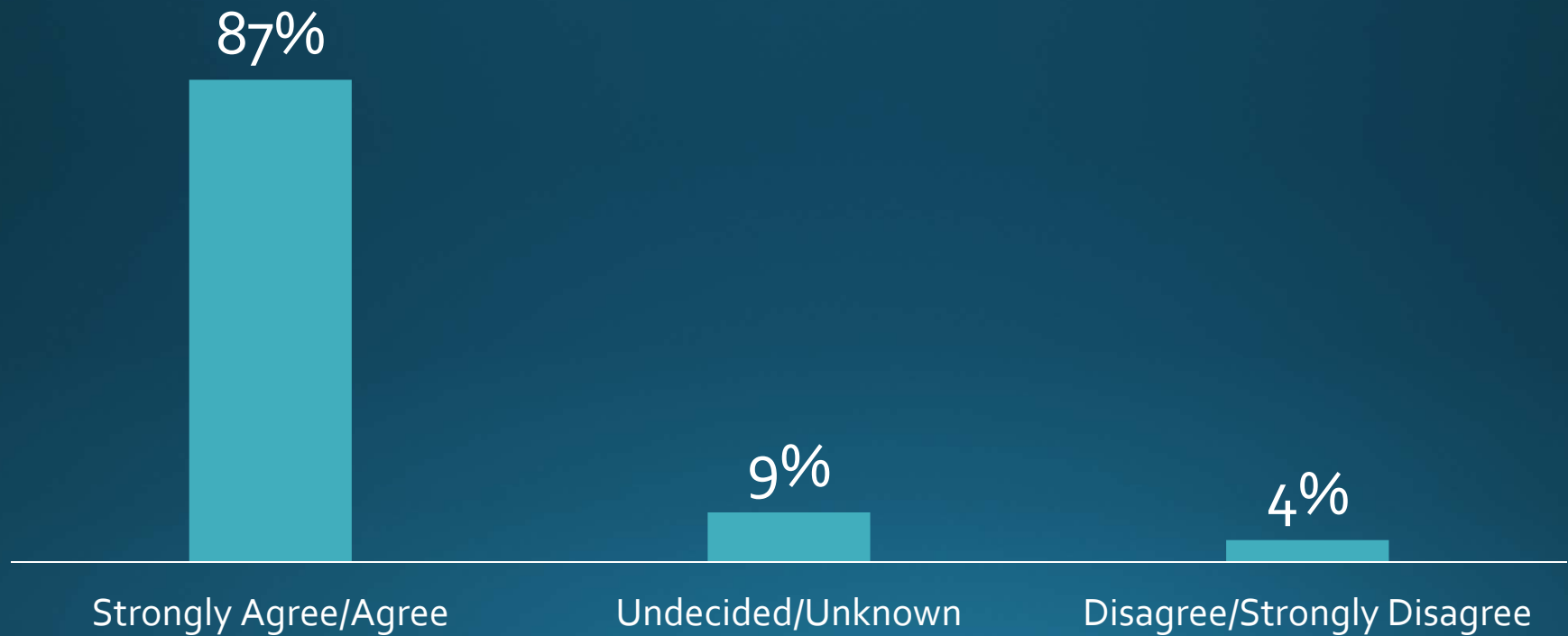


## Implements Processes and Practices that Promote Student Success in Retention, Completion and Transfer Functions

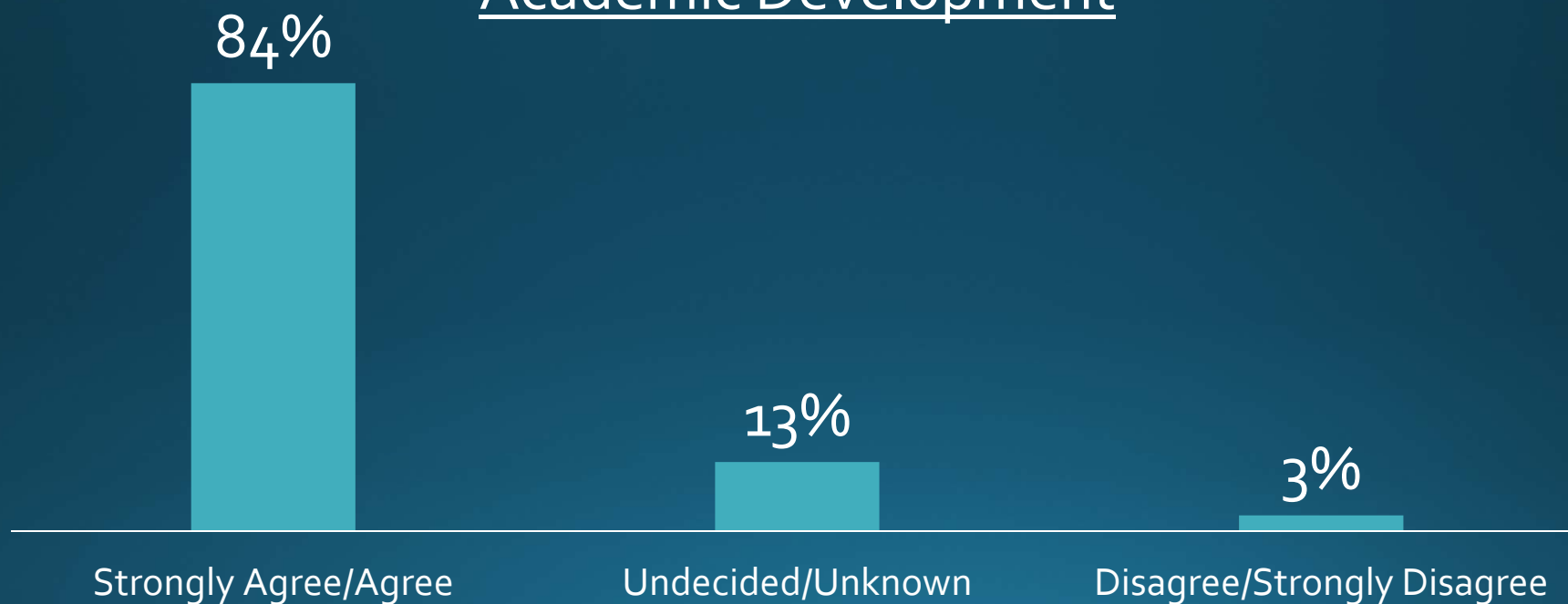




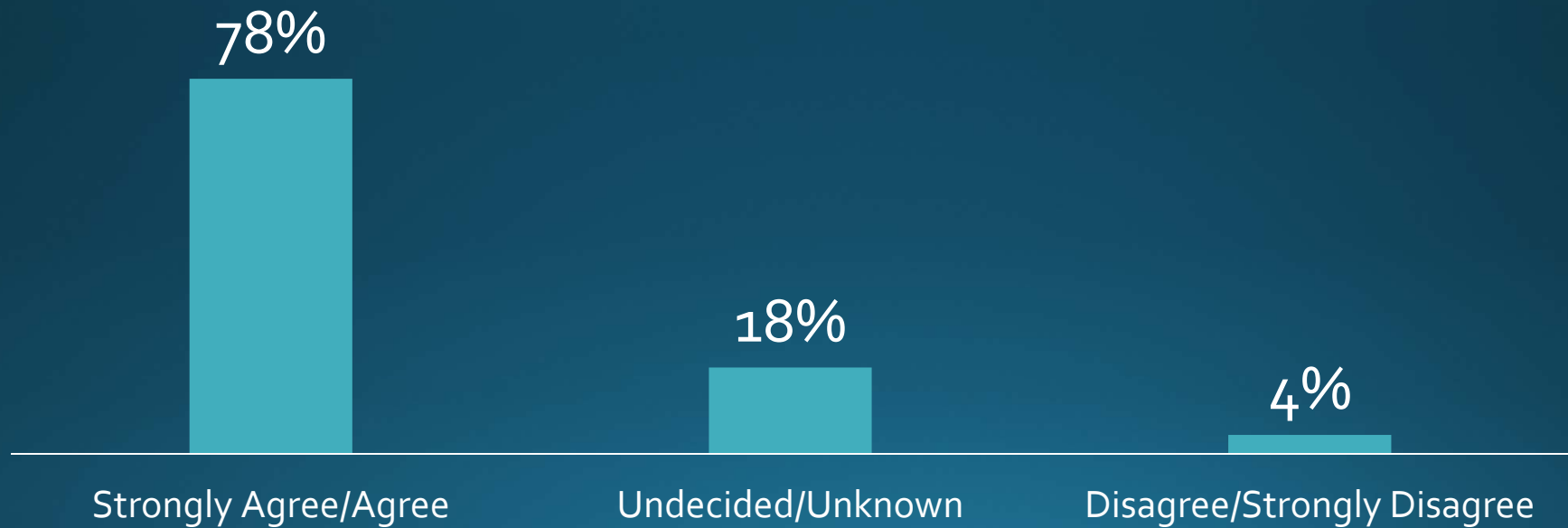
## Provides Strong Student Support Services to Meet the Needs of Students



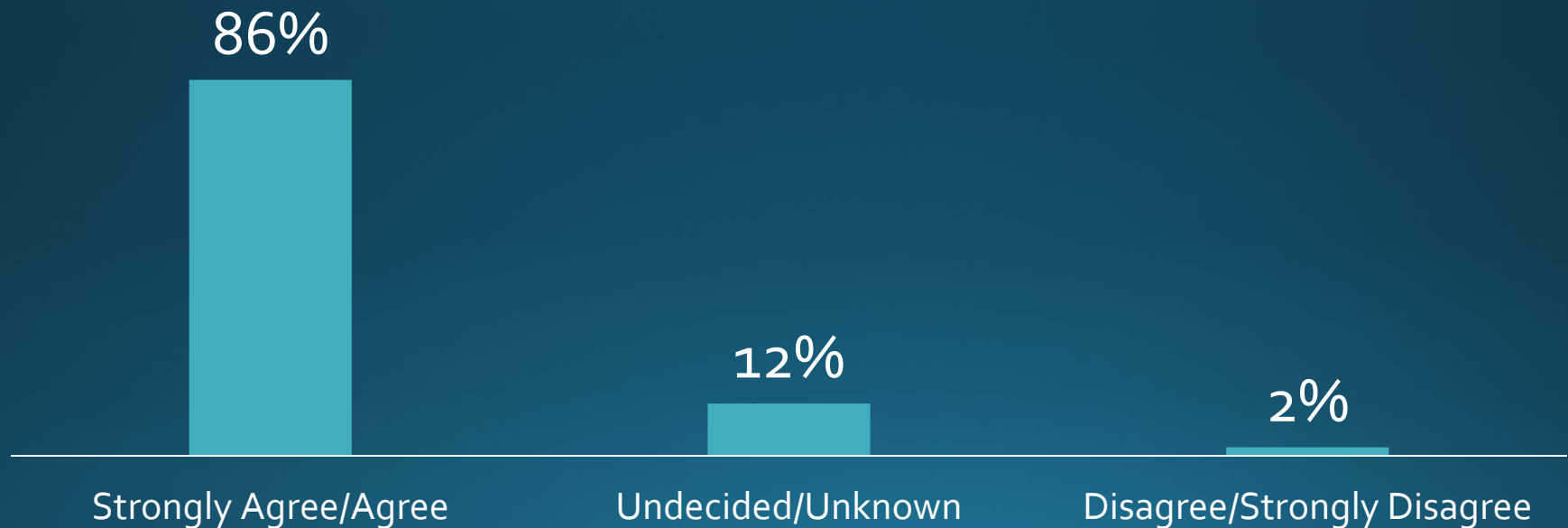
Provides Students with Opportunities  
for Personal Development in addition to  
Academic Development



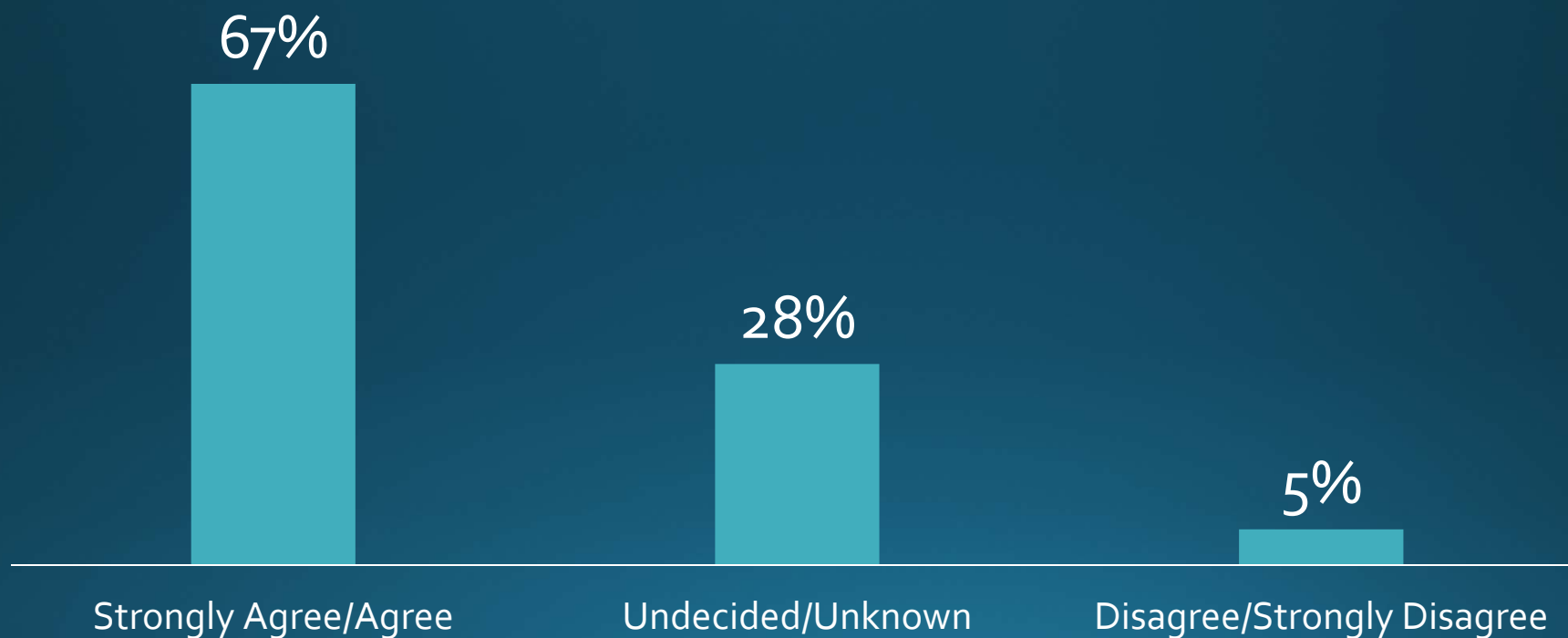
## Is Highly Responsive and Adaptive to Meeting the Changing Needs of the External College Community or Environment



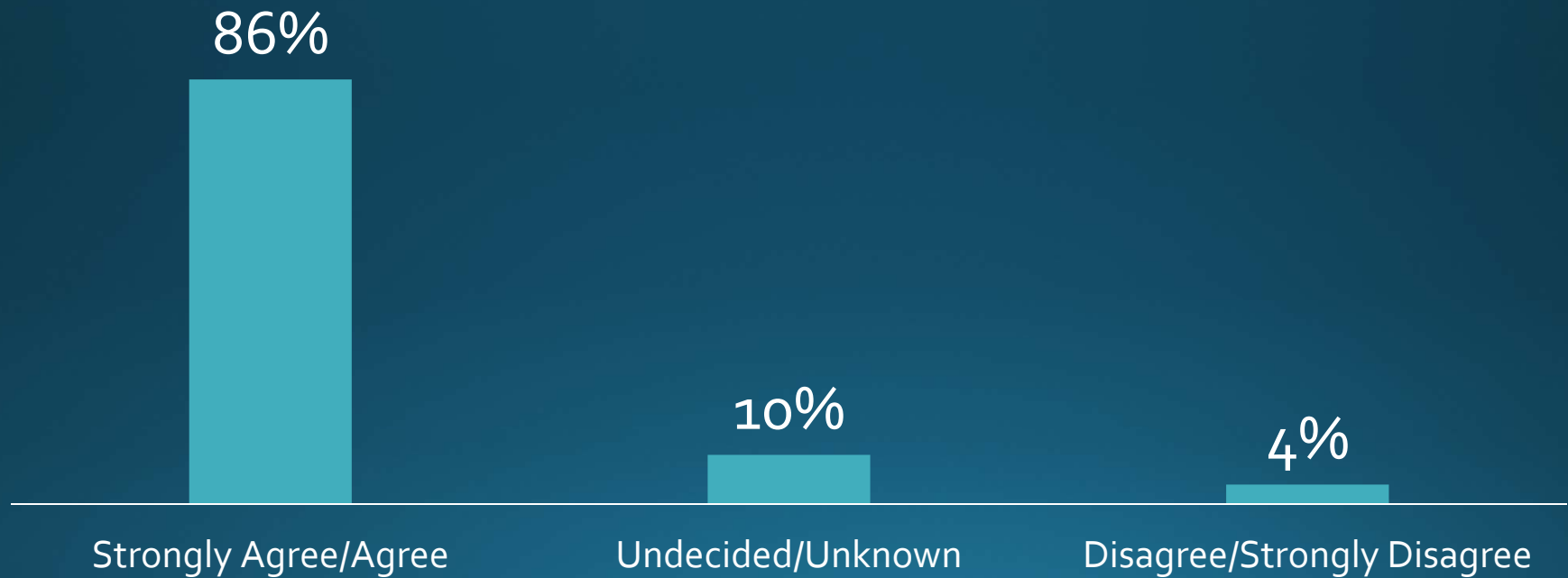
Offers Educational Opportunities that can  
Attract Leading High School Graduates within  
Its 12 County Service Area to Attend



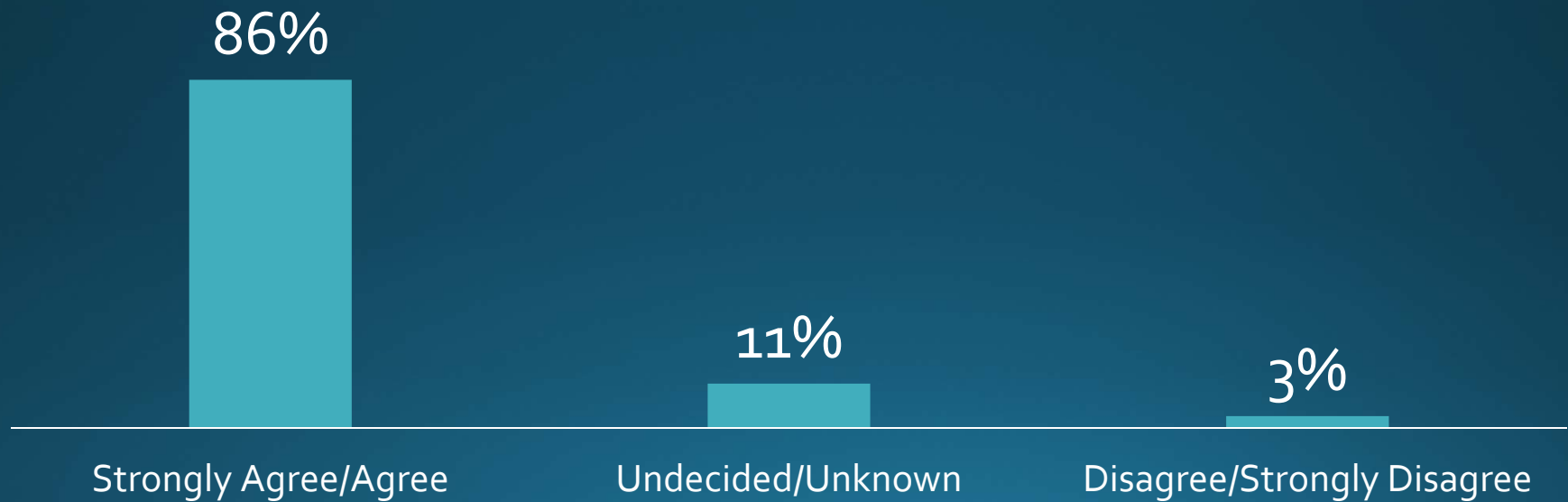
## Provides Former Students with Opportunities to Maintain a Strong Connection to the College



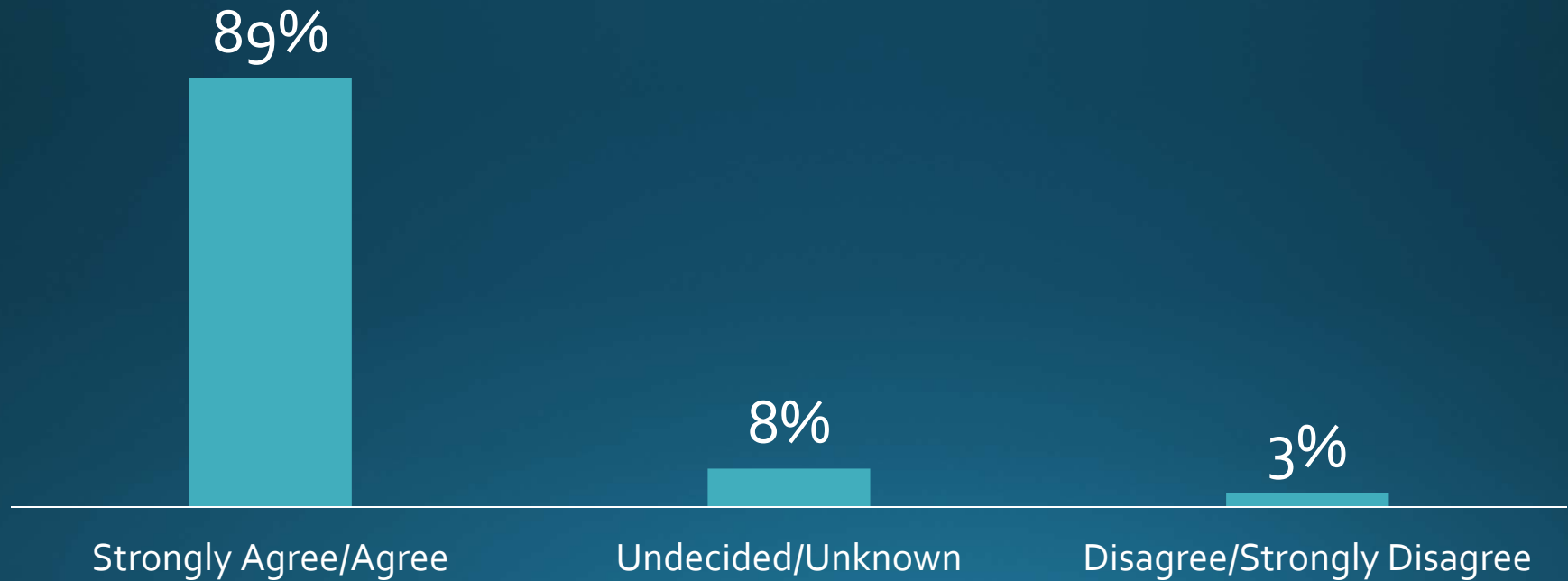
## Has qualified Administrative and Academic Officers with Experience, Competence and Capacity to Lead the Institution



Promotes planning and assessment to ensure accountability and continuous improvement to the Vernon College mission focused processes and practices.

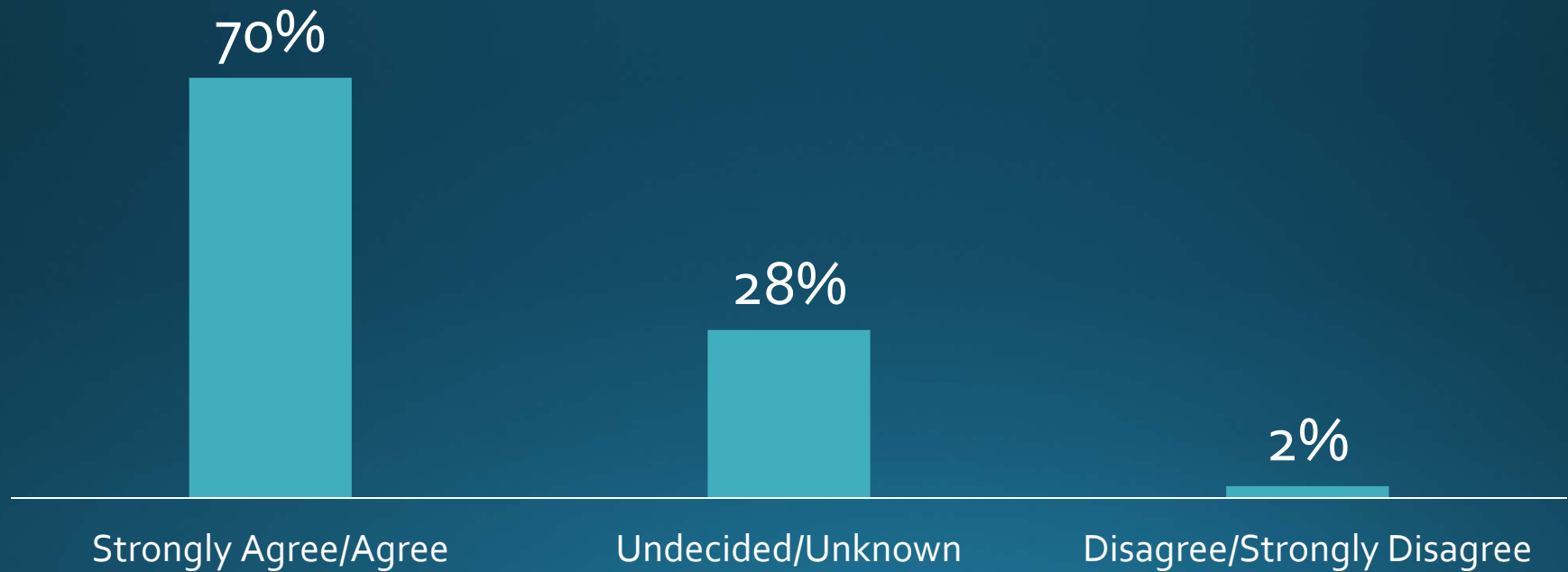


## Has Competent Faculty Members Qualified to Accomplish the Mission, Goals and Priorities of the College

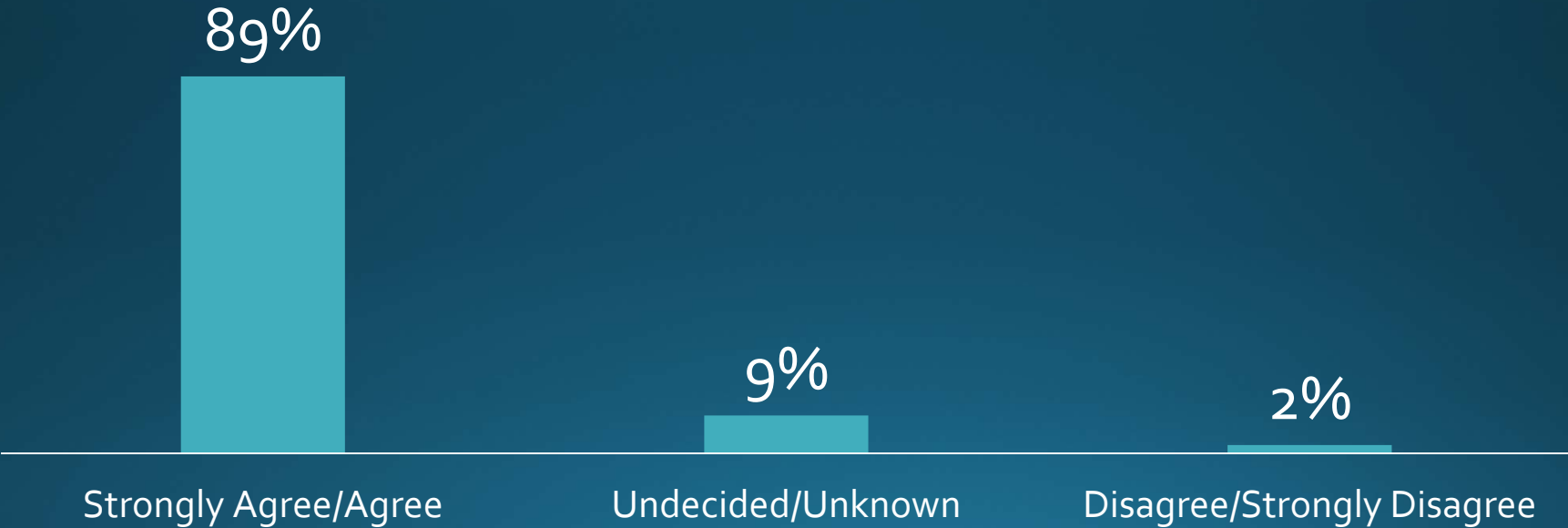




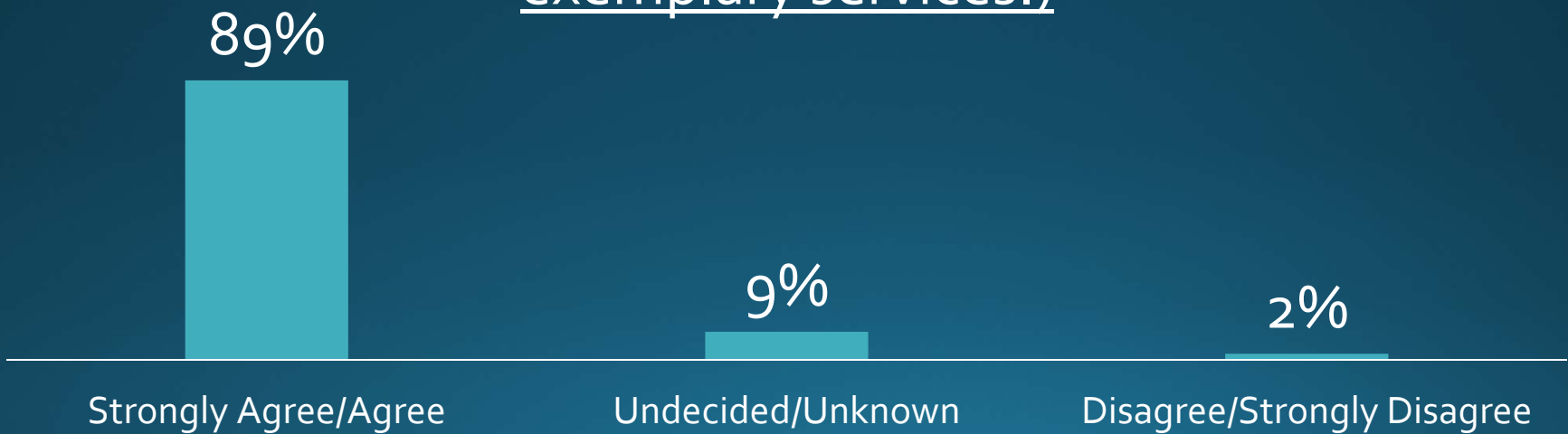
## Employees are Known for Serving the Community in Government, on Boards or Committees, or in other Capacities



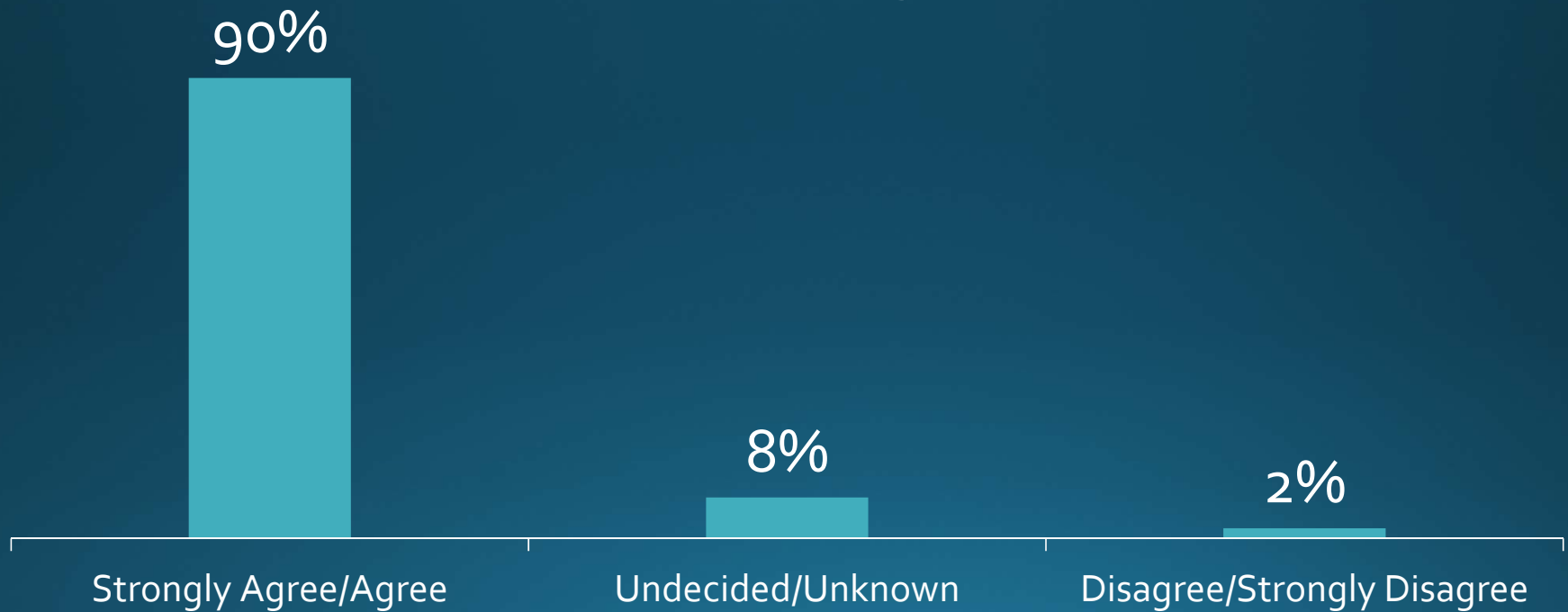
Operates and Maintains Facilities and Learning Resources that are Appropriate to Support Educational Programs, Support Services and Its Teaching, Learning and Leading Mission



Successfully fulfills Its Vision Statement (Vernon College will promote a culture of success for our students and communities through learner-centered quality instructional programs and exemplary services.)



Successfully fulfills Its Mission Statement (The mission of Vernon College is teaching, learning, and leading).



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